## SUPPORT AND MERCHANDISING

Telephone support and promotional assistance





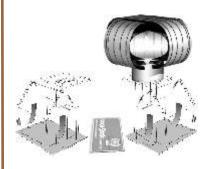
These easy-to-understand brochures let you help your customer select the correct product for a particular application.



This large, informative wall poster makes it easy for your customers to understand the various conditions that can cause chimney draft problems and how Vacu-Stack® may be able to solve them.



Our Chimney Problem
Questionnaire, when filled out
accurately by your customer,
helps us diagnose and
recommend solutions. There is
no charge for this service by
phone or fax.



We offer a small, countertop demo unit that dramatically shows how the Vacu-Stack® works. See page A2 for details.

ICP products are made in the USA



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## SUPPORT MERCHANDISING

ICP offers not only the products to solve chimney problems but the technical support as well.

For ICP distributors, answers to difficult chimney draft questions are as close as your telephone. ICP engineers are ready to work with you at any time to troubleshoot chimney problems or to resolve a particular need you may have.

In addition, free promotional materials are available that describe our products and the solutions they provide.

Whenever you need assistance, just call us at (508) 695-7000 or fax (508) 695-4209. We're ready to help.

Science and technology have been ICP's pathway for solving chimney draft problems since 1971.

Please feel free to call or fax us at any time with your questions.



Solutions for chimney problems.

Mailing address: Improved Consumer Products, Inc. PO Box B Attleboro Falls, MA 02763 (508) 695-7000 (phone) (508) 695-4209 (fax) vacustack@aol.com

